

Curriculum for UG Degree in B. Com.

**Curriculum for UG Degree
in
Bachelor of Commerce (B. Com.)**

	A Charutar Vidya Mandal's Institution B. J. Vanijya Mahavidyalaya (Autonomous) (Grant-In-Aid) (Affiliated to Sardar Patel University) Accredited with CGPA of 2.78 on four-point scale at B++ Grade by NAAC Vallabh Vidyanagar – 388 120, Dist. Anand, Gujarat, India	
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Curriculum as per National Educational Policy (NEP 2020)

BACHELOR OF COMMERCE (B.COM.)

Academic Year: 2026-2027 Onwards

(Revised Syllabus on 21.04.2026 BOS Meeting)

PREFACE: Greetings from the B. J. Vanijya Mahavidyalaya! The Expert Committee constituted by the B. J. Vanijya Mahavidyalaya (BJVM), presents the draft of the model curriculum for the Bachelor of Commerce (B. Com.) programme at the undergraduate level. This initiative was driven by the imperative need to keep our academic offerings relevant, industry-aligned, and futuristic, thereby nurturing a cadre of competent and innovative professionals.

Key features of the draft model B. Com. Curriculum

- 1) Flexible Duration and Structure:** The curriculum offers a flexible duration of Three years, divided into 6 semesters, with multiple entry and exit points. This structure accommodates a broad range of student needs and learning paces, providing certificates and diplomas at various stages.
- 2) Comprehensive Credit Distribution:** The Bachelor of Commerce curriculum encompasses a total of 132 credits over the 3-year Programme, offering a well-structured blend of Humanities and Social Science courses, Commerce and Management courses, Programme Core and Elective courses, as well as Open Electives. The curriculum also gives significant importance to practical and experiential learning through seminars, internships and skill-oriented activities, thereby fostering both academic excellence and industry readiness.
- 3) Innovative Course Structure:** The **curriculum** adopts an innovative and learner-centric structure that combines induction programmes, expert lectures and interactive learning sessions to create a holistic educational experience. By integrating core commerce subjects with **NEP principles** such as multidisciplinary learning, 21st-century skills, flexibility, environmental awareness, value-based education, innovation, empathy and social responsibility, the curriculum aims to develop academically strong, socially conscious and industry-ready graduates.
- 4) Diverse Specializations and Practical Exposure:** The curriculum offers students the flexibility to pursue diverse and emerging specializations through Open Electives while gaining practical exposure through internships and experiential learning activities. This blend of academic choice and hands-on experience strengthens employability, professional skills and entrepreneurial capabilities, preparing students for dynamic careers in commerce and business.
- 5) Assessment and Grading:** A detailed and transparent assessment mechanism ensures that students' performances are evaluated fairly, focusing on continuous learning and improvement. The grading system is aligned with the quality and rigor expected in higher education

THE NATIONAL EDUCATION POLICY 2020:

The approval of the National Education Policy (NEP) by the Ministry of Human Resource Development, Government of India has been well deliberated as discussed from the last 4 years and more. The advent of industry 4.0 scenario has led our current system of education outdated. Hence, the NEP is designed to contemplate the current skill requirements. The Indian education system with its earlier policies on education has greatly led to creation of fragmented system of education. However, bringing the whole system into one large umbrella remains a key issue. The current NEP has attempted to cure the same by getting rid of standalone institutions and institutions of affiliated nature and proposed formation and upgradation of institutions to offer multidisciplinary education. Multidisciplinary education system with inbuilt flexibility for both undergraduate as well as post graduate and research level is a key highlight of the NEP. It focuses on promoting and building vocational skills/skill enhancement courses, right from the school level, which can ease the burden on the employment opportunities and supply of proficient/talented workforce. As the experts rightly put it as the syllabi which academia develops should be student centric rather than teacher centric, which used to be so far. As already the Union Cabinet has approved the NEP 2020, it aims to pave way for transformational reforms in school and higher education systems in the country. This policy will replace the 34-year-old National Policy on Education (NPE), 1986.

VISION OF THE NATIONAL EDUCATION POLICY 2020:

- An education system that contributes to an equitable and vibrant knowledge society, by providing high-quality education to all.
- Develops a deep sense of respect towards the fundamental rights, duties and Constitutional values, bonding with one's country, and a conscious awareness of one's role and responsibilities in a changing world.
- Instill skills, values, and dispositions that support responsible commitment to human rights, sustainable development and living, and global well-being, thereby reflecting a truly global citizen.



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Academic Year: 2026-27 Onwards

Regulations Pertaining to B.Com. Programme (NEP 2020 Scheme)

1. Introduction

The National Education Policy 2020 is the first education policy of the 21st century and aims to address the many growing developmental aspirations of our country. This Policy proposes the revision and revamping of all aspects of the education structure, including its regulation and governance, to create a new system that is aligned with the aspirations and goals of 21st century education, including SDG4, while building upon India's traditions and value systems. NEP aims for India to have an education system by 2040 that is second to none, with equitable access to the highest-quality education for all learners regardless of social or economic background and seeks to “ensure inclusive and equitable quality education and promote lifelong learning opportunities for all “by 2040”. The whole of the NEP policy is a medication to cure the short comings in the education system for the last 35 to 36 years. The failure or success of the NEP will rely completely on the implementation and its acceptance by the stakeholders. For which we need to join hands in strengthening the system. The B.Com. Programme provides a best career opportunist for students to develop managerial and entrepreneurial skills in order to pursue employment opportunities in the corporate sector or venture in to their own business. The course takes a student over the functional areas of management including manufacturing, marketing, finance, HRM, sales, strategy management etc., Plus, soft skill development such as communication, attitude, leadership and other skills.

2. Graduate Attributes for B. Com. Programme (NSQF Level 5.5)

A B.Com. Graduate will demonstrate following attributes:

- 1) **Disciplinary Knowledge:** Strong understanding of core commerce subjects such as accounting, economics, taxation, management, and marketing, and their interconnections and interdependence with other disciplines.
- 2) **Communication Skills:** Ability to present financial and business information effectively to diverse audience, in both; written and oral forms.
- 3) **Critical Thinking & Problem Solving:** Capacity to analyze, evaluate, and interpret business data, financial reports, and economic trends to solve real-life business problems.
- 4) **Analytical Reasoning & Decision-Making Ability:** Capability to make informed, responsible, and timely decisions in dynamic and uncertain business environments by using logical and quantitative methods to interpret financial, legal, and economic information.
- 5) **Research & Inquiry:** Ability to identify business problems, formulate research questions, collect and analyze data, and derive meaningful conclusions.
- 6) **Digital & Technological Skills:** Proficiency in using modern digital tools, accounting software, and data analysis techniques relevant to commerce and business.
- 7) **Ethical Awareness & Social Responsibility:** Understanding and application of ethical principles, corporate governance, environmental sustainability, and Indian Knowledge Systems (IKS) in professional life.
- 8) **Leadership & Teamwork:** Ability to work collaboratively in teams, manage tasks, and demonstrate leadership in organizational and entrepreneurial contexts.
- 9) **Entrepreneurship & Employability:** Preparedness for employment and self-employment through practical skills in finance, taxation, marketing, and business management.
- 10) **Lifelong Learning:** Commitment to continuous learning and professional development to adapt to changing economic, legal, and technological environments.
- 11) **Environmental & Sustainability Awareness:** Awareness of environmental issues such as climate change and sustainable development, and ability to integrate responsible practices into business decisions.

3. Eligibility for Admission:

Candidates who have completed two years Pre – University course in any discipline of Gujarat State or its equivalent as notified by the university from time to time are eligible to seek admission for this course.

4. Duration of the Programme:

The Duration of the Programme is Three (03) years of Six Semesters. Progressive Certificate, Diploma and Bachelor Degree provided at the end of each year of Exit of the Three years Undergraduate Programme as the case maybe as follows:

Exit Option With	Credits Requirement
On successful completion of Two Semesters of B. Com. at the end of First year, the student will be eligible for the award of Certificate in Commerce	44 (22+22)
On successful completion of Four Semesters of B. Com. at the end of Second year, the student will be eligible for the award of Diploma in Commerce	88 (44+44)
On successful completion of Six Semesters of B. Com. at the end of Third year, the student will be eligible for the award of Bachelor's Degree in Commerce	132 (44+44+44)

5. Medium of Instruction:

The medium of instruction shall be English and Gujarati.

Attendance:

For the purpose of calculating attendance, each semester shall be taken as a Unit.

A student shall be considered to have satisfied the requirement of attendance for the semester, if he/she has attended not less than 75% in aggregate of the number of working periods in each of the courses compulsorily.

A student who fails to satisfy the above condition shall not be permitted to take the University examination.

Program Learning Outcomes (PLOs) – B. Com.: Students will be able to

- 1) Understand and explain the main ideas of core commerce subjects like financial accounting, business economics, corporate law, taxation, management, and marketing, and see how they connect to other fields.
- 2) Gain hands-on knowledge and practical skills needed for real-world tasks such as preparing financial statements, calculating taxes, managing business operations, and studying market trends.
- 3) Build thinking and technical skills to examine, understand, and combine business information from different sources like financial reports, economic data, and legal papers to solve business problems.
- 4) Use subject knowledge and practical skills to collect and study numbers and other information, compare different approaches, and pick the right methods to solve problems in accounting, finance, taxation, and management.
- 5) Communicate clearly by listening carefully and explaining complex financial and business information, arguments, and results in simple words to both experts and non-experts.
- 6) Carefully examine evidence, rules, and practices using a logical and scientific approach, so they can make thoughtful judgments and fact-based decisions and solve expected and unexpected business business and economic problems while taking responsibility for the results.
- 7) Follow ethical, moral, constitutional, and Indian Knowledge System (IKS) values in their work life, speak sensibly about issues like corporate ethics, social responsibility, and environmental care, and avoid dishonest practices such as cheating or plagiarism.
- 8) Learn the knowledge and skills needed to start a job or run their own business in commerce, while taking full responsibility for their work, managing themselves, and guiding others in routine tasks as needed.
- 9) Develop curiosity and the ability to identify problems, define them clearly, ask relevant questions, understand data, and find cause-and-effect relationships in business situations, while effectively managing stress and maintaining emotional resilience.
- 10) Keep learning on their own to update their knowledge and skills in areas like new accounting rules, tax laws, and digital tools, so they can adapt to changing job needs and pursue higher studies or certifications.
- 11) Understand important issues such as climate change, pollution, sustainable development, and disaster management, and take part in activities that encourage responsible business practices, environmental awareness, and preparedness for emergencies in their community.

Programme Specific Outcomes (PSOs)

1. Advanced Accounting

PSO 1: Prepare, analyze, and audit financial statements for various business organizations while ensuring accuracy, ethical practices, and statutory compliance.

PSO 2: Apply cost and management accounting tools to analyze financial data, solve business problems, and support managerial decision-making.

2. Business Management

PSO 1: Apply concepts of management, human resources, marketing, and finance to analyze business problems and make effective managerial decisions.

PSO 2: Develop strategic, entrepreneurial, and leadership skills while practicing ethical values and corporate social responsibility in business.

3. Advanced Banking

PSO 1: Apply banking laws, regulations, and operational practices to perform banking functions ethically and in compliance with financial standards.

PSO 2: Evaluate modern banking technologies and financial challenges to provide effective solutions for sustainable banking and economic development.

Programme Structure: Semester – I

Sr. No.	Course Type	Course Code	Course Title	T/P	Credit	Exam Duration in Hours	Components of Marks		
							Internal	External	Total
01	Ability Enhancement Course (AEC) (Credit-02)	UBB1AEEBC01	English & Business Communication - I	T	02	1:30	25	25	50
Major (Any One Group) Credit – 08 (04+04)									
02	Group – 01 Accounting & Auditing	UBB1MAFAC04	Financial Accounting - I	T	04	2:30	50	50	100
		UBB1MAACC01	Advanced Accounting - I	T	04	2:30	50	50	100
	Group – 01 Management	UBB1MAFAC04	Financial Accounting - I	T	04	2:30	50	50	100
		UBB1MABMT02	Business Management - I (HRM)	T	04	2:30	50	50	100
	Group – 01 Banking	UBB1MAFAC04	Financial Accounting - I	T	04	2:30	50	50	100
		UBB1MAABK03	Advanced Banking - I	T	04	2:30	50	50	100
03	Minor (Elective) (Credit – 04)	UBB1MIBOM01	Business Organization & Management	T	04	2:30	50	50	100
04	Multi-Disciplinary (Any One) (Credit – 04)	UBB1MDBMS01	Business Mathematics & Statistics - I	T	04	2:30	50	50	100
		UBB1MDSPT02	Secretarial Practice - I	T	04	2:30	50	50	100
05	Skill Enhancement Course (SEC) (Any One) (Credit – 02)	UBB1SEEST01	Environmental Studies	T	02	1:30	25	25	50
		UBB1SEOMT02	Office Management	T	02	1:30	25	25	50
06	Value Added Course/ Indian Knowledge Systems (VAC/IKS) (Any One) (Credit-02)	UBB1VAIKS01	Introduction to Indian Knowledge Systems	T	02	1:30	25	25	50
		UBB1VAAYU02	Ayurveda	T	02	1:30	25	25	50
Total Credit – 22									

Programme Structure: Semester – II

Sr. No.	Course Type	Course Code	Course Title	T/P	Credit	Exam Duration in Hours	Components of Marks		
							Internal	External	Total
01	Ability Enhancement Course (AEC) (Credit-02)	UBB2AEBC01	English & Business Communication - II	T	02	1:30	25	25	50
Major (Any One Group) Credit – 08 (04+04)									
02	Group – 01 Accounting & Auditing	UBB2MAFAC04	Financial Accounting – II	T	04	2:30	50	50	100
		UBB2MAAAC01	Advanced Accounting – II	T	04	2:30	50	50	100
	Group – 01 Management	UBB2MAFAC04	Financial Accounting – II	T	04	2:30	50	50	100
		UBB2MABMT02	Business Management - II (HRM)	T	04	2:30	50	50	100
	Group – 01 Banking	UBB2MAFAC04	Financial Accounting – II	T	04	2:30	50	50	100
		UBB2MAABK03	Advanced Banking - II	T	04	2:30	50	50	100
03	Minor (Elective) (Credit – 04)	UBB2MIBEC01	Business Economics-I (Micro Economics)	T	04	2:30	50	50	100
04	Multi-Disciplinary (Any One) (Credit – 04)	UBB2MDBMT01	Business Mathematics & Statistics – II	T	04	2:30	50	50	100
		UBB2MASPT02	Secretarial Practice – II	T	04	2:30	50	50	100
05	Skill Enhancement Course (SEC) (Any One) (Credit – 02)	UBB2SESSK01	Soft Skills – II	T	02	1:30	25	25	50
		UBB2SETMT02	Time Management	T	02	1:30	25	25	50
06	Value Added Course (VAC) (Any One) (Credit-02)	UBB2VASMT01	Stress Management	T	02	1:30	25	25	50
		UBB2VAEST02	Environmental Studies	T	02	1:30	25	25	50
Total Credit – 22									

Sr. No.	Course Type	Course Code	Course Title	T/P	Credit	Exam Duration in Hours	Components of Marks		
							Internal	External	Total
01	Ability Enhancement Course (AEC) (Credit-02)	UBB3AECCM01	Commercial Communication-I	T	02	1:30	25	25	50
Major (Any One Group) Credit – 08 (04+04)									
02	Group – 01 Accounting & Auditing	UBB3MAAAC01	Advanced Accounting - III	T	04	2:30	50	50	100
		UBB3MAAAC02	Advanced Accounting - IV	T	04	2:30	50	50	100
		UBB3MACAC07	Cost Accounting	T	04	2:30	50	50	100
	Group – 01 Management	UBB3MABMT03	Business Management – III (Marketing Mgt.-1)	T	04	2:30	50	50	100
		UBB3MABMT04	Business Management – IV (Marketing Mgt.-2)	T	04	2:30	50	50	100
		BB3MACAC07	Cost Accounting	T	04	2:30	50	50	100
	Group – 01 Banking	UBB3MAABK05	Advanced Banking– III	T	04	2:30	50	50	100
		UBB3MAABK06	Advanced Banking– IV	T	04	2:30	50	50	100
		BB3MACAC07	Cost Accounting	T	04	2:30	50	50	100
03	Multi-Disciplinary (Any One) (Credit – 4)	UBB3MDBST01	Business Statistics	T	04	2:30	50	50	100
		UBB3MDSEM02	Small Enterprise Management	T	04	2:30	50	50	100
		UBB3MDBEC03	Business Economics – II	T	04	2:30	50	50	100
05	Skill Enhancement Course (SEC) (Any One) (Credit – 02)	UBB3SESCS01	Sustainable Communication Skills-III	T	02	1:30	25	25	50
		UBB3SESET02	Social Entrepreneurship	T	02	1:30	25	25	50
		UBB3SECCD03	Climate Change and Sustainable Development	T	02	1:30	25	25	50
06	IKS (Any One) (Credit-02)	UBB3VADHA01	Dharmshashtra (Aacharasamhita)	T	02	1:30	25	25	50
		UBB3VAART02	Arthaveda	T	02	1:30	25	25	50

Total Credit – 22	
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Programme Structure: Semester – IV

Sr. No.	Course Type	Course Code	Course Title	T/P	Credit	Exam Duration in Hours	Components of Marks		
							Internal	External	Total
1	Ability Enhancement Course (AEC) (Credit-02)	UBB4AECCM01	Commercial Communication–II	T	2	1:30	25	25	50
Major (Any One Group) – 12 (4+4+4)									
2	Group-1 Accounting & Auditing	UBB4MAAAC01	Advanced Accounting – V	T	4	2:30	50	50	100
		UBB4MAAAC02	Advanced Accounting - VI	T	4	2:30	50	50	100
		UBB4MAMAC07	Management Accounting	T	4	2:30	50	50	100
	Group-2 Management	UBB4MABMT03	Business Management – V (Financial Management – I)	T	4	2:30	50	50	100
		UBB4MABMT04	Business Management – VI (Financial Management –II)	T	4	2:30	50	50	100
		UBB4MAMAC07	Management Accounting	T	4	2:30	50	50	100
	Group-3 Banking	UBB4MAABK05	Advanced Banking– V	T	4	2:30	50	50	100
		UBB4MAABK06	Advanced Banking– VI	T	4	2:30	50	50	100
		UBB4MAMAC07	Management Accounting	T	4	2:30	50	50	100
3	Minor (Elective) (Any One)	UBB4MIMEC01	Macro Economics (Public Finance)	T	4	2:30	50	50	100
4	Skill Enhancement Course (Any One) (Credit-02)	UBB4SECSK01	Computer Skills - IV	T	2	1:30	25	25	50
		UBB4SEDMT02	Disaster Management	T	2	1:30	25	25	50
		UBB4SEMST03	Mathematical Statistics	T	2	1:30	25	25	50
		UBB4SEDIR04	Distribution-and-Retailing	T	2	1:30	25	25	50
5	Valued Courses (Any One) (Credit-02)	UBB4VARDT01	Rurban Development	T	2	1:30	25	25	50
		UBB4VAREA02	Reasoning Ability	T	2	1:30	25	25	50
		UBB4VABST03	Business Startup	T	2	1:30	25	25	50
Total Credit – 22									

Programme Structure: Semester – V

Sr. No.	Course Type	Course Code	Course Title	T/P	Credit	Exam Duration in Hours	Components of Marks		
							Internal	External	Total
Major (Any One Group) – 12 (4+4+4)									
1	Group-1 Accounting & Auditing	UBB5MAAAC01	Advanced Accounting – VII	T	4	2:30	50	50	100
		UBB5MAAAC02	Advanced Accounting - VIII	T	4	2:30	50	50	100
		UBB5MABTA07	Business Taxation-I	T	4	2:30	50	50	100
	Group-2 Management	UBB5MABMT03	Business Management – VII	T	4	2:30	50	50	100
		UBB5MABMT04	Business Management – VIII	T	4	2:30	50	50	100
		UBB5MABTA07	Business Taxation-I	T	4	2:30	50	50	100
	Group-3 Banking	UBB5MAABK05	Advanced Banking– VII	T	4	2:30	50	50	100
		UBB5MAABK06	Advanced Banking– VIII	T	4	2:30	50	50	100
		UBB5MABTA07	Business Taxation-I	T	4	2:30	50	50	100
2	Minor (Elective) (Any Two) (Credit-08)	UBB4MIMMT01	Marketing Management	T	4	2:30	50	50	100
		UBB4MIBEC02	Business Economics-III	T	4	2:30	50	50	100
		UBB4MIBST03	Business Statistics-I	T	4	2:30	50	50	100
		UBB4MIBUL04	Business Law-I	T	4	2:30	50	50	100
4	Skill Enhancement Courses (Any One) (Credit-02)	UBB4SEPSC01	Professional Communication Skills	T	2	1:30	25	25	50
		UBB4SESSK02	Soft Skills- I	T	2	1:30	25	25	50
		UBB4SEISE03	Indian Society & Economy	T	2	1:30	25	25	50
Total Credit – 22									

Sr. No.	Course Type	Course Code	Course Title	T/P	Credit	Exam Duration in Hours	Components of Marks		
							Internal	External	Total
1	Ability Enhancement Course (AEC) (Credit-02)	UBB6AECCM01	Corporate Communication	T	2	1:30	25	25	50
Major (Any One Group) – 12 (4+4+4)									
2	Group-1 Accounting & Auditing	UBB6MAAAC01	Advanced Accounting – IX	T	4	2:30	50	50	100
		UBB6MAAAC02	Advanced Accounting - X	T	4	2:30	50	50	100
		UBB6MABTA07	Business Taxation-II	T	4	2:30	50	50	100
	Group-2 Management	UBB6MABMT03	Business Management – IX	T	4	2:30	50	50	100
		UBB6MABMT04	Business Management – X	T	4	2:30	50	50	100
		UBB6MABTA07	Business Taxation-II	T	4	2:30	50	50	100
	Group-3 Banking	UBB6MAABK05	Advanced Banking– IX	T	4	2:30	50	50	100
		UBB6MAABK06	Advanced Banking– X	T	4	2:30	50	50	100
		UBB6MABTA07	Business Taxation-II	T	4	2:30	50	50	100
	3	Minor (Elective) (Any Two) (Credit-08)	UBB6MIBEN01	Business Environment	T	4	2:30	50	50
UBB6MIFMT02			Financial Management	T	4	2:30	50	50	100
UBB6MIBST03			Business Statistics -II	T	4	2:30	50	50	100
UBB6MIBUL04			Business Law -II	T	4	2:30	50	50	100
UBB6MRME05			Research Methodology	T	4	2:30	50	50	100
4	SEC (Any One) (Credit-04)	UBB6SEINT01	Internship	P	4	2:30	50	50	100
Total Credit – 22									